

# SCCT 2012

## Exhibitor Prospectus

**July 19–22, 2012**

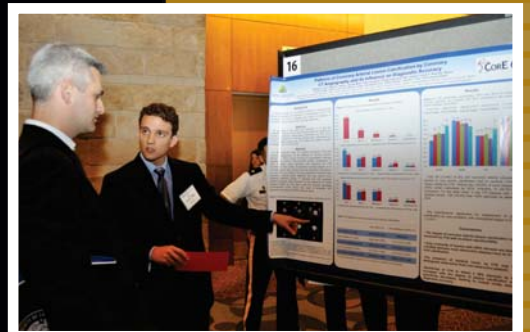
**7th Annual Scientific Meeting  
of the Society of  
Cardiovascular Computed Tomography**

**July 19–21, 2012**

**Exposition**

**Marriott Baltimore Waterfront  
Baltimore, Maryland, USA**

**Meeting & Housing Registration at  
[www.scct.org](http://www.scct.org)**



SOCIETY OF  
**CARDIOVASCULAR**  
COMPUTED TOMOGRAPHY

*Presented by*  
**Society of Cardiovascular  
Computed Tomography**

*Jointly sponsored with the*  
**Center for Continuing Education,  
Tulane University  
Health Sciences Center**

# SCCT2012 Exhibitor Prospectus

## The Industry's Premier Marketplace

**The Society of Cardiovascular Computed Tomography (SCCT)** is the only international society dedicated exclusively to cardiovascular CT, and the SCCT Annual Scientific Meeting is a true representation of our international presence. The 7th Annual Scientific Meeting will take place at the Marriott Baltimore Waterfront in Baltimore, Maryland, July 19–22, 2012. **SCCT2012** offers a unique educational experience in clinical applications, cutting-edge research, and technology development. The Exhibit Hall provides an extension to this attendee educational experience. Between Poster Sessions and the Workstation Arena located in the Exhibit Hall, exhibitors benefit from high attendee traffic at the meeting. As an exhibitor, you have the opportunity to meet physicians and other decision makers face-to-face to discuss new products and technology advances in cardiovascular CT.

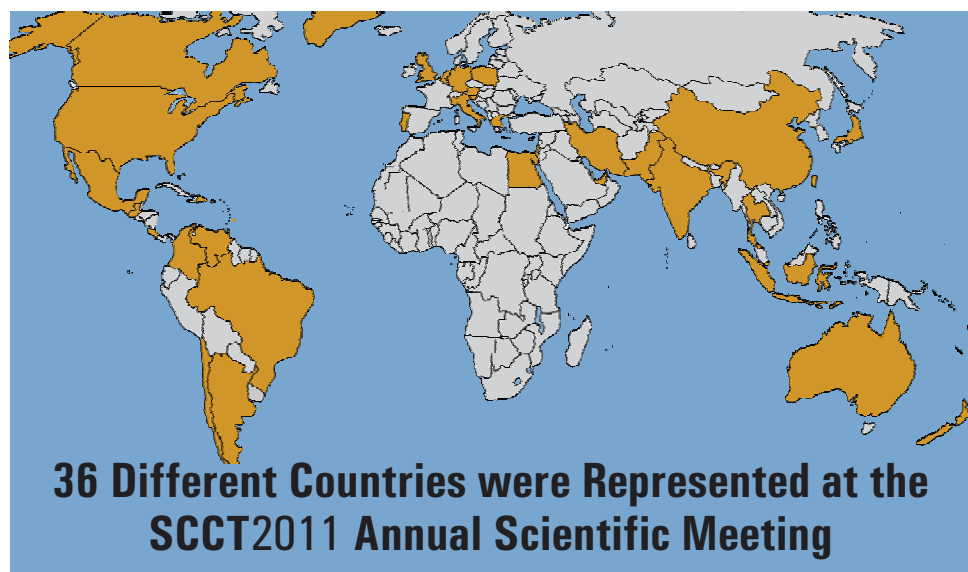
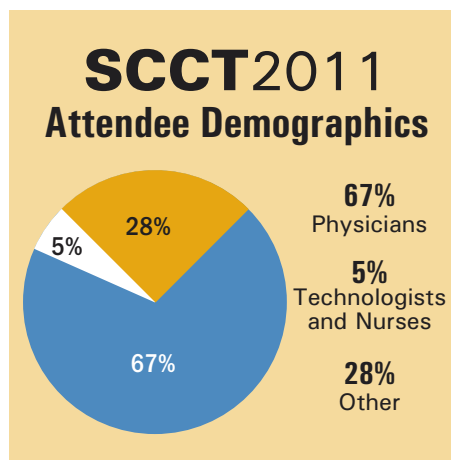
## How Can Your Company Benefit from Exhibiting at SCCT2012?

- The Exhibit Hall opens on Thursday, July 19; this “early” open will give exhibitors access to SCCT pre-program attendees, such as those who register for the SCCT Comprehensive Board Review and Update of Cardiovascular CT Course and the CTA Academy Course
- A Welcome Reception in the Exhibit Hall gives exhibitors the opportunity to mix and mingle with attendees
- Dedicated Exhibit Hall hours ensure exhibitors exclusive time with attendees
- The Workstation Arena gives attendees an opportunity for hands-on manipulation and workstation comparison in one location

- Poster Sessions located in the Exhibit Hall guarantees high attendee traffic in the Hall
- **SCCT2012** is promoted to more than 30,000 cardiologists, radiologists, technologists, nurses, and other key decision makers in the field of cardiovascular CT
- Attend social events to leverage time with attendees
- Interact with principal clinicians and researchers in this dynamic field of cardiovascular imaging

### Additional Exhibitor Benefits

- Company name listed in the **SCCT2012** Final Program
- Complimentary listing on the **SCCT2012** Annual Scientific Meeting website
- Complimentary exhibitor registrations based on booth size
- Lead retrieval available for an additional fee



## Annual Meeting Location and Dates

Marriott Baltimore Waterfront, Baltimore, Maryland  
**Annual Scientific Meeting**.....July 19–22, 2012  
**Exposition** .....July 19–21, 2012

## Exposition & Sponsorship Management

Dina Santucci  
 Society of Cardiovascular Computed Tomography  
 Phone: 800.876.4195 | Fax: 888.849.1542  
 dsantucci@scct.org

## Official Show Coordinator

Shepard Exposition Services  
 4710 Trident Court, Baltimore, MD 21227  
 Shepard Sales Manager  
 Pat Dashiell | 410.737.9270

## Welcome Reception

Thursday, July 19.....6:30 pm – 7:30 pm

## Exposition Hours

Thursday, July 19 .....4:30 pm – 7:30 pm  
 Friday, July 20 .....7:00 am – 3:45 pm  
 Saturday, July 21.....7:00 am – 2:00 pm

## Exposition Installation Hours

Exhibit installation must be complete by:  
 July 19, 2012 .....12:00 pm (noon)  
*Larger booths are encouraged to load after 5:30 pm on  
 Wednesday, July 18, to avoid noise during pre-program meetings.*

## Exposition Dismantling Hours

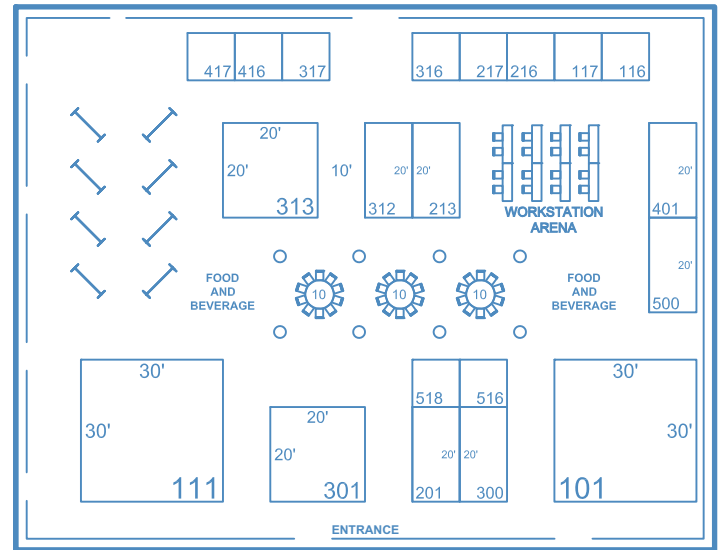
Saturday, July 21 .....4:00 pm – 7:00 pm  
*Larger booths are encouraged to dismantle after 5:00 pm.*

## Important Dates

Booth space assignment begins and balance of  
 rental fee is due .....April 30  
 Last day to cancel for partial refund .....May 1  
 Deadline for receipt of Final Program listing information .....May 1  
 Exhibitor service kit available online .....May 16  
 Deadline for island exhibitors to submit blueprint  
 and/or photograph of booth.....June 1  
 Approval for giveaways due.....June 15  
 Housing deadline.....June 22  
 Direct shipments accepted.....July 17  
 Exhibit installation must be complete by 12:00 pm (noon) ...July 19  
 Exhibits dismantled.....July 21

## Exposition Floor Plan

Actual layout is subject to change. SCCT will make every attempt to honor exhibitor requests for desired space and location.



## Hotel Accommodations

**Marriott Baltimore Waterfront**  
 700 Aliceanna Street • Baltimore, Maryland 21202



- Rate: \$189, single or double plus applicable taxes
- Mention **SCCT2012** to receive the discounted rate
- Reservation cut-off date: **June 22, 2012**
- Reservations: 800.266.9432 or <https://resweb.passkey.com/go/SCCT2012>

Exhibitors are encouraged to book hotel rooms within the SCCT room block. Please check the Marriott Baltimore Waterfront Cancellation Policy when making reservations.

# SCCT2012 Booth Rental Information

## Rental Fees

Exhibit fees are based on **\$31 per square foot** (in U.S. dollars). The smallest booth space is 10' x 10'. Full payment must accompany contracts sent on or after **February 15, 2012**. Ceiling height is between 16' and 20'. Please contact the SCCT Headquarters for questions regarding exhibit space. The exhibit floor plan will be available at [www.scct.org](http://www.scct.org), beginning January 1, 2012.

## Included in the Booth Fee:

- An 8' high back wall and 3' side rails with drapery
- ID booth sign identifying the company/organization's name and booth number
- Welcome Reception (\$26 per sq. ft. for booth space plus \$5 per sq. ft. toward support of the Welcome Reception)
- Company name listed in the Final Program and on the **SCCT2012** website
- Security guard service (Exhibit Hall only)
- Two (2) complimentary registrations per 100 sq. ft. of exhibit space. Additional representatives may register for a fee of \$279 each. *Please note that complimentary badges do not apply to SCCT Partner Discount Agreements.*
- Exhibitors are welcome to attend all **SCCT2012** program activities. Please note that CME and CE credit will not be granted to exhibitors.

## Terms of Payment

A 50% deposit of total exhibit space cost must accompany the Exhibit Space Contract. Applications will neither be processed nor will space be assigned without the required deposit. The final 50% is due no later than April 30, 2012. If full payment is not received within this time period, assigned space may be reassigned or sold.

Please make checks payable to: Society of Cardiovascular Computed Tomography. Visa, Master Card, Discover and American Express are also accepted. Exhibitors will not be allowed to occupy assigned space until all monies due to SCCT are paid in full and the Exhibitor Agreement is submitted.

## Exhibitor Badges

Exhibitors are encouraged to register in advance. Each exhibiting company will receive two (2) complimentary badges for each 100 sq. ft. of exhibit space purchased.

*(Please note: complimentary badges do not apply to SCCT Partner Discount Agreements.)* Additional representatives may register for a fee of \$279 each. There are no refunds for badges purchased but not used. Exhibitors will have full access to the SCCT Annual Scientific Meeting; however, CME and CE credit will not be granted to those with exhibitor badges. Exhibit badges allow exhibitors access to all **SCCT2012** programs and events at the Marriott Baltimore Waterfront.

Representatives registered through exhibitor registration will be provided with an exhibitor badge only. Any representative desiring an attendee badge for CME or CE credit will be required to pay the full **SCCT2012** meeting registration fee. Exhibitor badges are personal and non-transferable.

Each representative of an exhibiting company must wear the official badge at all times while in the exhibit area. Supplementing the identification with business cards or company logo type is not permitted. Exhibitor badges may be made out only in the name of the company shown on the Exhibit Space Contract. False certification of individuals as exhibitor representatives, misuse of exhibitor badges or any other method or device used to assist unauthorized persons to gain admission to the Exhibit Hall is in strict violation of the **SCCT2012** Rules and Regulations.

Badges will not be mailed. They may be picked up at the Exhibitor Registration Desk onsite. All representatives must register for the meeting. No badges will be issued without identification of company affiliation.

## Exhibit Booth Staffing

As a courtesy to the attendees and to fellow exhibitors, it is important that exhibitors open their exhibits on time each day and staff them throughout the day until the scheduled Exhibit Hall closing.

## Full Payment

Full payment is due **April 30, 2012**. If payment is not received by this date, booth space is subject to automatic reassignment and the deposit will be forfeited as liquidated damages.

## Cancellation Policy

Cancellation of space after **May 1, 2012**, will result in a charge equal to 100% of the total cost of the space assigned. The 50% deposit is not refundable.

## Partner with SCCT and maximize your exposure. Reserve a sponsorship opportunity today.

As an **SCCT2012** exhibitor, you already know the value and importance of participating in the Annual Scientific Meeting. You recognize that **SCCT2012** is the most powerful exposition dedicated to the appropriate use of cardiovascular CT and its integration into medical practice. **SCCT2012** is the place to showcase your products and services directly in front of your target audience, meet qualified leads and boost your sales.

Are you interested in exponentially maximizing your return on investment? Consider becoming a **SCCT2012** Sponsor. Sponsorship is a critical, differentiating part of a well-thought-out media and marketing plan. Through sponsorships, you can increase your visibility and prestige, shape the image of your company, and impress upon SCCT's members and other meeting attendees your commitment to them, to their medical careers, and to the patients they serve.

**SCCT2012** is your opportunity to impress, excite, and motivate physicians and other decision makers about what's new in the field. By becoming a sponsor, you'll gain exposure, develop brand awareness, and build rapport with leading physicians from across the country and around the world. These industry leaders will know your company name, your company logo, your company's values, products, and services. They will think of *you* when they make purchasing decisions.

**Get noticed.** **SCCT2012** sponsorship opportunities allow you strategic placement and prominence at every turn so your investment leads to business success. No matter what type of sponsorship you choose, you'll actively position your company as a power-player in the industry. The options below are guaranteed to deliver value-added exposure and help drive prospective customers to your booth.

# Sponsorship Opportunities **SCCT2012**

## Educational Grant and Sponsorship Opportunities

### Educational Grants

*Recommended donation \$29,000  
(Any Donation Accepted)*

Educational grants are used to support activities that enhance the educational program and/or extend its reach beyond the time and setting of the meeting. Educational grants provide SCCT the continued opportunity to bring the latest advancements in cardiovascular CT to **SCCT2012** attendees. In addition to helping advance the field of cardiovascular CT, donors will receive recognition on signage throughout the meeting.

### Read with the Experts

*Sponsorship \$7,500 (Per Session)*

Dedicated sessions where experts present cases in a structured format to the audience. Sponsorship consists of providing the workstation, including application support, uploading the data onto the workstation, and service support for setup. Sponsors will receive recognition on signage as well as in the Final Program.

### Lunch Totes

*Sponsorship \$15,000 (1 Day – 2 Available)*

This keepsake insulated lunch tote, which will feature the sponsor's logo and SCCT's logo, will be provided to each attendee on Friday or Saturday. Attendees will use this item long after the meeting ends, maximizing the marketing impact.

### Attendee Bag

*Sponsorship \$6,000 (Multiple Available)*

Make your brand inescapable. This coveted advertising opportunity provides logo recognition on the **SCCT2012** attendee bags, which are distributed at the start of the meeting when attendees check in. SCCT provides the bags, which will feature each sponsor's name and logo as well as SCCT's logo.

### Welcome Reception

*Sponsorship \$20,000 (Exclusive Opportunity)*

Held in the Exhibit Hall, the highly attended Welcome Reception is an opportunity for the sponsoring company to stand out from the crowd. The sponsor will receive recognition in the Final Program, on the **SCCT2012** website, and on signage at the meeting. Steal the spotlight — meet and greet attendees at the reception and continue building relationships while you network throughout the meeting.

### Internet Café

*Sponsorship \$10,000 (Exclusive Opportunity)*

Free Internet access is a must-have for any conference attendee. As such, this is one of the most visible advertising opportunities

available. Sponsors are identified by special signage at the e-mail stations as well as on customized screen savers at each terminal.

### WiFi Access

*Sponsorship \$25,000 (Exclusive Opportunity)*

Stay top of mind with attendees every time they utilize the Internet. The sponsor is recognized on a custom landing page with logo recognition. Attendees will automatically go to the landing page when they access the Internet on their wifi devices in any of the meeting's public areas.

### Refreshment Break

*Sponsorship \$5,000 (Per Break – 2 Available)*

Capture the attendees' attention as they fuel up for the next session. During the Refreshment Breaks, held inside the Exhibit Hall, attendees enjoy snacks such as cookies. Sponsors receive prominent recognition on signage near the buffet tables as well as acknowledgment in the Final Program.

### Disposable Cups

*Sponsorship \$5,000 (Exclusive Opportunity)*

This year, give them something to talk about at the watercoolers. Place your company's logo on the cups! Watercoolers will be strategically positioned throughout **SCCT2012**, so your company will receive ample exposure.

## Advertising Opportunities

### Workstation Arena

*Sponsorship \$7,500*

This opportunity allows sponsors to set up a maximum of three (3) workstations. Each sponsor will provide their own cases on their workstations including technical and professional staffing. Sponsors will receive recognition at the Workstation Arena as well as signage throughout the meeting and in the Final Program.

### Room Key Cards – Exclusive Opportunity

*Sponsorship \$7,500 (Plus Any Hotel Charges)*

Put your company in front of meeting attendees who stay at the **SCCT2012** hotel, the Marriott Baltimore Waterfront. With your company's print-ready design on the hotel room key cards, attendees will be reminded of your company each time they enter their rooms during the meeting.

### Giveaway Material in Attendee Bag

*Sponsorship \$3,500*

Sponsors have the opportunity to insert one item (such as a CD, brochure, or flyer) into the attendee bags that are distributed to all meeting attendees when they register. Items must be pre-approved by SCCT by June 15.

### Promotional One-Meter Panel

*Sponsorship \$2,000 (Multiple Available)*

Grab attendees' attention with a two-sided graphic panel positioned in high-traffic areas. Sponsoring companies work with the decorator to create customized messages that are of interest to attendees. Placement preferences

are available on a first-come, first-served basis.

### Room Drop

*Sponsorship \$2,000 (Plus Any Hotel Charges)*

Stay top of mind with attendees by dropping a brochure off at their room. This is an innovative way to reach out to attendees during the meeting.

### Faculty & Schedule Program Advertisement

*Inside back cover, 4-color – \$12,500*

*Full page, 4-color – \$10,000*

*Half page, 4-color – \$5,000*

This program — a 4-color booklet containing program information and registration and housing forms — will be mailed to more than 30,000 cardiology specialists and other key stakeholders in the field. Reserve your advertising space now to gain maximum exposure.

### Final Program Advertisement

*Inside back cover, 4-color – \$12,500*

*Full page, 4-color – \$10,000*

*Half page, 4-color – \$5,000*

The **SCCT2012** Final Program is the attendees' must-have amenity onsite. The in-demand publication provides vital session information, room assignments, a map of the Exhibit Hall with exhibitor listing, and a list of the **SCCT2012** Sponsors. Your advertisement in this 4-color booklet will reinforce your company's message and help attendees know where to find you during the meeting.

## Symposia Opportunities

Satellite symposia are held outside of the **SCCT2012** official program times and symposia are not eligible for *AMA/PRA Category 1 Credit™*. Space is limited to three concurrent sessions, so contact SCCT to reserve your company's preferred date and time. Sponsors are listed in the Final Program. All symposia and sponsors will be advertised on signage throughout the meeting.

### Lunch Symposium

*Sponsorship \$60,000 (Exclusive)*

*Sponsorship \$25,000 (Concurrent)*

Boxed lunches will be provided by SCCT and served in the Exhibit Hall.

### Dinner Symposium

*Sponsorship \$25,000 (Concurrent)*

For dinner symposia, food and beverage will not be included nor provided by SCCT. Food and beverage for dinner symposia will be provided at the sponsor's discretion and cost.

### Breakfast Symposium

*Sponsorship \$7,500 (Concurrent)*

Coffee service will be provided in the Exhibit Hall. Additional food and beverage options are available at sponsor's discretion and cost.

# SCCT2012 Rules and Regulations

## Agreement to the Rules and Regulations

The following rules and regulations governing the Exhibit Hall under the auspices of the Society of Cardiovascular Computed Tomography (SCCT) are part of the application for space and constitute a binding contract between the Exhibitor and SCCT. They have been formatted in the best interest of the Exhibitor, and we ask full cooperation of the Exhibitor in their observance. Any detail not specified is subject to decision by SCCT.

## Enforcement of Rules and Regulations

As a condition for exhibiting, each exhibitor shall agree that they, their employees, and their agents will observe all SCCT policies and regulations as described in the prospectus. SCCT reserves the right to restrict and/or dismiss at any time any exhibit, which SCCT deems undesirable. Any exhibitor who begins dismantling or packing their exhibit and/or exhibit materials prior to the official close of technical exhibits may not be permitted to participate in future SCCT exhibitions.

## Appearance of Exhibits

Any part of a booth that has unfinished sides or end panels must be draped at the exhibitor's expense. A booth must lend itself to an attractive appearance. Show Management reserves the right to have such finishing done at the exhibitor's expense. Carpet or other suitable floor covering is mandatory for all exhibits.

## In-Line Booths

The backs of booths may not be more than 8' high, and sides may not exceed 3' high. All in-line booths will be provided with an 8' high back wall drape, 3' high side drapes, and a standard booth sign with company name.

## Island Booths

Overstatement in design should be avoided. Exhibits must be constructed in compliance with the Americans with Disabilities Act of 1991. An island booth may extend to all outer edges of the booth space, but the design of the booth must allow accessibility from all four aisles and sufficient see-through areas so as not to block the view of the adjacent exhibits. All building materials including those that are "see-through" or "sheer," such as glass or fabric, will be considered as potential visibility blockers when SCCT reviews island floor plans. All island booths are required to submit a blueprint and/or photograph of the booth design by June 1, 2012.

## Liability

Each exhibitor agrees to protect, indemnify, and hold harmless SCCT, Tulane CCE, Shepard Exposition Services, the Marriott Baltimore Waterfront, and their officers, directors, agents, and employees from any claims, liability, damages or expenses asserted against them or incurred by them as a result of or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of or in any way connected with negligence, wrongful acts of, or breach of contract by the exhibitor or its agents, servants or employees. Exhibitors are encouraged to insure themselves against property loss or damage and against liability for personal injury.

It is further understood and agreed that SCCT shall in no event be liable to an exhibitor for any loss of profits, sales, business opportunities, or any other type of direct or consequential damages alleged to be due from breach of this contract. It is understood and agreed that the sole liability of SCCT to any exhibitor for any breach of this contract shall be for the refund of all amounts paid by the exhibitor pursuant to this contract as an exclusive remedy.

## Insurance

The exhibitor shall, at its sole cost and expense, procure and maintain throughout the term of the contract for exhibit space, comprehensive general liability insurance against claims of bodily injury or death and property damage occurring in or upon or resulting from the premises leased. The general liability insurance shall name SCCT, Tulane CCE, Shepard Exposition Services, and the Marriott Baltimore Waterfront as additional insureds. Such insurance shall include contractual liability and products liability coverage with the combined and single limits of liability of not less than \$1,000,000. The exhibitor shall be required to provide SCCT with said certificate of insurance indicating the appropriate insurance coverage.

## Contract for Space

The application for space and the official notice of assignment constitute a contract for the rights to use the space allotted. A completed application for space with deposit and all requested information must be received by mail or fax 888.849.1542.

## Exhibit Booth Representation

Booths must be kept open and staffed daily during scheduled exhibit hours by exhibitor's staff. Breaking down or packaging up of materials earlier than 4:00 pm, Saturday, July 21, is prohibited.

## Sound and Audiovisual

Audiovisual and other sound effects must be regulated so that they do not disturb neighboring exhibits. SCCT reserves the right to determine the point at which sound interferes with others and must be discontinued.

## Social Functions/Hospitality Suites

Exhibitor-sponsored meetings and social activities must not conflict with any scheduled conference activities and must be approved by SCCT.

## Printed Material Distribution/Canvassing

Canvassing in any part of the facilities utilized by SCCT is strictly prohibited and anyone doing so will be requested to leave the building. Distribution of advertising or printed material by an exhibitor outside of the exhibitor's allotted space will not be permitted.

## Selling of Products and Services

The purpose of exhibiting is to further the education of meeting attendees through product and service displays and demonstrations. Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. No signage or advertising of product pricing will be allowed. SCCT reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

## Educational Events in Exhibit Booths

Exhibiting companies must inform SCCT, in writing, of all educational events offered in their exhibit booths. Notification letters must include a description of the event identifying content, date, time, format and names of physicians involved in the delivery of the educational content.

## Subletting of Exhibit Space

Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them. Nor shall they exhibit or permit to be exhibited in their space any merchandise or advertising materials that are not part of their own regular products or services.

## Relocation of Exhibits

SCCT reserves the right to alter locations of exhibits as shown on the official floor plan, if deemed, is the sole discretion of SCCT, to be advisable or in the best interests of the Annual Scientific Meeting.

## Electrical Connections and Internet

Arrangements for electricity or Internet access must be made directly with the Marriott Baltimore Waterfront. Details for these arrangements will be sent to the official contact person.

## Americans with Disabilities Act

Each exhibitor shall be responsible for compliance with the Americans with Disabilities Act within their assigned exhibit space.

## Cancellation of Exposition

In the event of cancellation of the SCCT2012 Exposition due to fire, strikes, governmental regulations, or causes that would prevent the scheduled opening or continuance, then and there upon, exhibitors and SCCT have no further obligations to each other, and SCCT management shall determine an equitable basis for the refund of such portion of exhibit fees as is possible, after due consideration of expenditures and commitments already made.

## Conditions of Contract to Exhibit

Exhibitors agree to abide by the conditions of contract stated in the SCCT2012 Exhibitor Prospectus. Exhibitors accept responsibility for informing all of their employees of these conditions and agree that they will abide by them also.

## Industry Guidelines

The purpose of the SCCT Exposition is to allow companies an opportunity to complement the scientific or educational sessions by informing and educating the course participants on the latest developments in equipment, supplies, and services that are available. Adherence to the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support regarding exhibits is required, which state: When commercial exhibits are part of the overall program, arrangements of these should not influence planning or interfere with the presentation of CME activities. No commercial promotional materials shall be displayed or distributed in the same room as the educational activity immediately before, during, or after an educational activity certified for credit.

Exhibitors are reminded of the Food and Drug Administration (FDA) regulations on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition of promoting approved drugs for unapproved purposes.

Exhibitors must comply with the standards established by the Accreditation Council for Continuing Medical Education ([www.acme.org](http://www.acme.org)), the American Medical Association's Ethical Opinions on Continuing Medical Education and Gifts to Physicians ([www.ama-assn.org](http://www.ama-assn.org)), the Food and Drug Administration regulations regarding industry-supported scientific and educational activities ([www.fda.gov](http://www.fda.gov)), the revised PhRMA Code on Interactions with Healthcare Professionals ([www.phrma.org](http://www.phrma.org)), and the revised AdvaMed Code ([www.advamed.org](http://www.advamed.org)).

## Exhibit Space and Sponsorship

PLEASE PRINT OR TYPE  
ONE APPLICATION PER COMPANY

### SCCT USE ONLY

Contract Rec'd  
..... / ..... / 2012  
Amt Rec'd: \$ .....  
Bal. Due: \$ .....  
Total Booth: \$ .....  
Assigned Booth: # .....

COMPANY NAME: .....

ADDRESS: .....

CITY, STATE, ZIP: .....

EXHIBITOR/SPONSOR CONTACT: ..... TITLE: .....

Check here if non-profit exhibitor  
(Certificate MUST be attached - 501(c)3 only)

DIRECT TEL: ..... FAX: ..... EMAIL: .....

### Sponsorship Commitment

#### Educational Grant & Scholarship Opportunities:

- Educational Grants  
Recommended donation ..... \$29,000
- Read with the Experts ..... \$ 7,500
- Lunch Totes (1 day) ..... \$15,000
- Attendee Bag ..... \$ 6,000
- Welcome Reception ..... \$20,000
- Internet Café ..... \$10,000
- WiFi Access ..... \$25,000
- Refreshment Break (per break) ..... \$ 5,000  
2 Breaks Available
- Disposable Cups ..... \$ 5,000

#### Advertising Opportunities:

- Workstation Arena ..... \$ 7,500
- Room Key Cards ..... \$ 7,500  
(plus any hotel charges)
- Giveaway in Bag ..... \$ 3,500
- Promotional One-Meter Panel ..... \$ 2,000
- Room Drop ..... \$ 2,000
- Faculty and Schedule Program Advertisement
  - Inside back cover, 4-color ..... \$12,500
  - Full page, 4-color ..... \$10,000
  - Half page, 4-color ..... \$ 5,000
- Final Program Advertisement
  - Inside back cover, 4-color ..... \$12,500
  - Full page, 4-color ..... \$10,000
  - Half page, 4-color ..... \$ 5,000

#### Symposia Opportunities:

- Lunch Symposium (Exclusive) ..... \$60,000  
 Fri  Sat
- Lunch Symposium (Concurrent) ..... \$25,000  
 Fri  Sat
- Dinner Symposium (Concurrent) ..... \$25,000  
 Fri  Sat
- Breakfast Symposium ..... \$ 7,500  
 Fri  Sat  Sun

**Total Sponsorship Commitment: \$** .....

Indicate exactly how your company name should appear:  
.....

### Booth Commitment

#### Booth Choices:

- 1st # .....
- 2nd # .....
- 3rd # .....

#### Preferred Booth Size:

- Booth Fee: **\$31 per sq. ft.**
- 10'x10'  10'x20'  20'x20'  
 20'x30'  30'x30'  Other

If booth size is not on floor plan,  
please call the SCCT Office for  
assistance 800.876.4195.

**Total Booth Fee: \$** .....

#### Companies not desired in proximity:

.....  
.....  
.....  
.....

### Payment Information

Make checks payable (US\$) to:

**Society of Cardiovascular Computed Tomography**

Visa  MasterCard  Discover  AmEx  Check

CARD #: .....

Exp. Date: ..... CVV #: .....

TOTAL AMOUNT \$ .....

CARDHOLDER NAME: .....

SIGNATURE: .....

SIGNATURE DATE: .....

### Complete and Return this Form

Please complete and return the Exhibit/Sponsorship Contract with the required **50% deposit check**, made payable to:

#### Society of Cardiovascular Computed Tomography

415 Church Street, NE • Suite 204  
Vienna, VA 22180  
800.876.4195 • Fax: 888.849.1542

For further information, please contact:  
Dina Santucci  
800.876.4195 or dsantucci@scct.org

**Final Payment Deadline: April 30, 2012.** We agree to abide by all rules and regulations governing the exposition as printed on this contract, as well as to the provisions of the official Rules and Regulations governing the exposition as stated in this invitation, which we accept as part of the agreement. We agree to pay the booth rental charge in-full on or before April 30, 2012. Failure to do so may result in the cancellation of assigned space. Should exhibitor cancel before April 30, 2012, SCCT reserves the right to retain 50% of the contracted booth fee. Should exhibitor cancel on or after May 1, 2012, SCCT reserves the right to retain 100% of the contracted booth fee unless the booth space is resold, in which case SCCT will retain 50% of the contracted booth fee.

This agreement, signed by a duly authorized representative of the company, must be received by the SCCT Office no later than **February 15, 2012**, and will constitute a binding contract for the amount indicated. Full payment is due to the SCCT Office by **April 30, 2012**. This agreement will become effective upon acceptance by SCCT.

SIGNATURE ..... TITLE .....

DATE .....



SOCIETY OF  
**CARDIOVASCULAR**  
COMPUTED TOMOGRAPHY



SOCIETY OF  
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415 Church Street, NE, Suite 204 • Vienna, VA 22180

The Premier Meeting Dedicated to Cardiovascular CT

# SCCT 2012

## Exhibitor Prospectus

**7th Annual Scientific Meeting  
of the Society of  
Cardiovascular Computed Tomography**



**Marriott Baltimore Waterfront | Baltimore, Maryland, USA**  
**Annual Scientific Meeting | July 19–22, 2012**  
**Exposition | July 19–21, 2012**